



Dear reader,

I warmly invite you to get on your bike and explore the green heart of Europe. Relax and reconnect with pristine meanders of Mura, Drava and Danube. Immerse yourself in the natural wonders of the Amazon of Europe. Cycle along rivers and explore a mosaic of landscapes rich in animal and plant species. Feast your eyes on deep shades of mysterious forests and cool blue colours of ancient rivers. Discover the strength and beauty of the magnificent white-tailed eagle, elusive black storks or the sparkling blues of the kingfishers. Take the opportunity and embrace the adventure!

You will be able to move your limits while achieving your personal goals on over 1.250 km of cycling trails. Enjoy the time spent with your friends and family, experience local hospitality and taste delicious food and wine. We are creating a sustainable eco-destination in cooperation with tourism organisations, service providers, municipalities, regions and protected areas to boost a balanced local development. Once in operation, part of the income will finance projects for the protection of endangered animals and their habitats.

We have joined forces to create a 5-country natural destination for cyclists and nature lovers, who also want to discover local cultural heritage and events presented to modern travellers. You are always welcome to get lost and find yourself again in the pristine nature of the Amazon of Europe.

Urška Dolinar
Amazon of Europe Bike Trail Project Manager
Iskriva, Institute for Development of Local Potentials



PROJECT PARTNERS

- Iskriva, Institute for Development of Local Potentials, Slovenia
- Municipality Velika Polana, Slovenia
- Tourism Association Region Bad Radkersburg, Austria
- Tourism Board of Međimurje County, Croatia
- Public institution for Management of Protected Parts of Nature and Ecological Network in Virovitica-Podravina County, Croatia
- Koprivnica-Križevci County, Croatia
- Balaton-felvidéki National Park Directorate, Hungary
- Trail Angels GmbH, Austria
- Public institution County Development Agency of Osijek-Baranja County, Croatia
- WWF Adria – Association for the Protection of Nature and Conservation of Biological Diversity, Croatia
- West Pannon Regional and Economic Development Public Non-profit Ltd., Hungary
- Entrepreneurs' Centre of Somogy County Foundation, Hungary
- WWF Austria – World Wide Fund for Nature Austria, Austria
- Municipality of Apatin, Serbia
- City of Sombor, Serbia

ASSOCIATED PARTNERS

- Ministry of Economic Development and Technology, Slovenia
- Provincial Secretariat for Regional Development, Interregional Cooperation and Local Self-Government, Serbia
- Ministry of Innovation and Technology– Department for Cycling Coordination, Hungary
- Ministry of Innovation and Technology – Office of the Government Commissioner for Active Hungary, Hungary
- Zala County Government, Hungary
- Ministry of Tourism, Croatia
- Tourist Board of Osijek-Baranja County, Croatia
- Federal Ministry for Sustainability and Tourism, Directorate I/10 Flood Control Management, Austria
- UNESCO Regional Bureau for Science and Culture in Europe, Italy
- Danube Competence Centre, Serbia
- Varaždin County, Croatia

PROJECT INFORMATION

Amazon of Europe Bike Trail project is co-funded through the Danube Transnational Programme of the European Union (ERDF and IPA funds). The project started on 1st June 2018 and lasts until the 31st May 2021. The total budget of the project is 3.176.000.00 €, divided between 15 full partners.

Contact: **Urška Dolinar,** project manager, Iskriva, Institute for Development of Local Potentials, urska.dolinar@iskriva.net

Project website: http://www.interreg-danube-en/approved-projects/amazon-of-europe-bike-trail

Facebook: Amazon of Europe Bike Trail #AoEBiketrail

IMPRINT:
Photos:Z. Sinkovec, S. Buhvald, Thermen - & Vulkanland Steiermark/Eisenberger, WWF Austria, G. Satarek, M. Hromulić, U. Dolinar, S. Fratjić, Iskriva, D.Gespot • Production: WWF Adria • Design: KKA studio • Zagreb – Croatia 2020

AMAZON OF EUROPE BIKE TRAIL

Discover Amazon of Europe by cycling along Mura, Drava and Danube

Comfortable cycling adventures along Mura, Drava and Danube, through one of the most beautiful and pristine riverine landscapes in Europe.

We offer full-package cycling holidays that include:

- top advice from an experienced and competent team of our BookingsService Centre,
- unique individual travel planning and booking with online trail booking system,
- accommodation in best rated local hotels and bed&breakfasts,
- half board with focus on local cuisine,
- fabulous services such as luggage transport,
- shuttle services and transport back to the starting point,
- visit of most interesting local attractions, experiences and festivals,
- attractive and surprising trail offers,
- safety first: all travel offers comply with the EU Package Travel Directive 90/314/EEC.

Besides cycling, the visitors of the Amazon of Europe area have a chance to enjoy in various unforgettable experiences:

- river experiences: canoeing, rafting and swimming,
- nature experiences: bird watching, horse riding,
- cultural escapes, guided walks and festivals in historic towns and villages,
- relaxation in numerous spas,
- tasting authentic local dishes such as goulash, fish stew, gibanica or bregi pie,
- and most of all, sensing the warm hospitality of the local people all along the way.

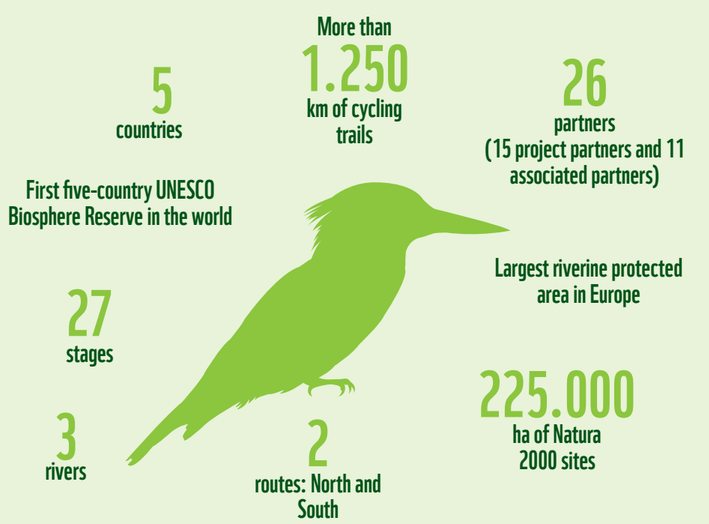






"This project is important because cycling is a major topic for us and our guests in Bad Radkersburg and the surrounding area. We see the Amazon of Europe Bike Trail as a chance to attract more international guests. We are looking forward to creating a unique tourism product and are happy to be a part of such an interesting network where we all learn from each other. The project will definitely raise our publicity, especially in Southeast Europe and lead to more international guests in Bad Radkersburg."

Christian Contola, Tourism Association Region Bad Radkersburg





The Amazon of Europe Bike Trail is a long-distance cycling trail crossing the future UNESCO 5-country Biosphere Reserve Mura-Drava-Danube.

DISCOVER: Amazon of Europe Bike Trail is a long-distance cycling trail offering you unique opportunity for cycling holidays, following the pristine meanders of the rivers Mura, Drava and Danube for over 1.250 km. The cycle tour leads you along both sides of the rivers, on North and South Route. Cycle through natural riverine landscapes of five countries where nature knows no borders.

EXPERIENCE: Cycle along three rivers on 27 stages, and follow the bike paths through deep shades of mysterious forests and refreshing blue colours of the ancient rivers. Enrich your cycling holidays with canoeing or birdwatching. At the end of the day, enjoy the authentic hospitality of the locals, relax in the spa and taste the unforgettably delicious local cuisine.

CYCLE FOR NATURE: Your cycling adventure leads you through world famous protected areas, such as Danube-Drava National Park and Kopački Rit National Park. Along the way, you will spot charismatic white-tailed eagle or extremely rare black stork and meet turtles or otters. By booking your next cycling adventure with us, you support nature conservation programmes in the region.

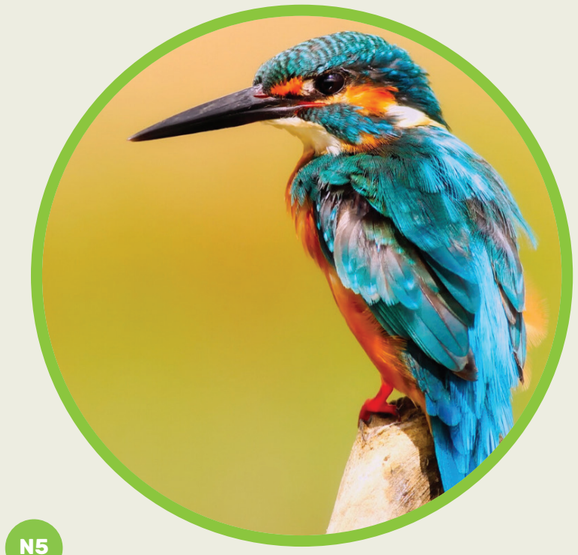






Amazon of Europe Bike Trail crossing future UNESCO 5-country Biosphere Reserve Mura-Drava-Danube*













Austria
Bad Radkersburg
N1
Murska Sobota
N2
N3
S1
Maribor
Mura
Velika Polana
Slovenia
S2
Ormož
Čakovec
S3
Murakeresztúr
N4
N5
Mura
S4
Ptuj
Drava
Varaždin
S5
S6
Koprivnica
N6
S7
North Route
Barcs
Pécs
Hungary
S8
N7
N8
Donji Miholjac
Croatia
S9
Virovitica
S10
Drava
S11
South Route
Mohács
S16
N11
Serbia
Sombor
S15
N9
N10
Apatin
SERBIA
S14
S12
Osijek
S13
Vukovar
Danube
Baja

Zonation

- Core Zone
- Buffer Zone
- Transition Zone
- Different valid zonation exist

Legend

- N1 Stage number
- Bike trail stages

*nominated to UNESCO by Austria, Slovenia, Croatia, Hungary and Serbia in September 2019

0 20 40 60 80 Km

Interreg
Danube Transnational Programme

Copyrights: WWF Austria, created by Fluvius and adapted by Iskriva